

Meet the Original Midday Memory Man, Carl T.

In the era of hip-hop music it is truly refreshing to hear original classic R&B, Zydeco and Southern Soul music. The man that has the heartbeat on this music in Southwest Louisiana is Carl T. He is your host of the Original Midday Memory Show. Over 30+ years of Soul & Rhythm and Blues music with the air personality voter #1 in Southwest Louisiana by the readers of the Daily Advertiser in December 1996.



At an early age, Carl realized that he had a love for music. Carl said, “during his childhood, he and his brother, Calvin Jr. and his sister Tracy were always listening to his late mom, Marietta “Sue” Pierre and dad Calvin Thibodeaux Sr.’s 45 records and that is what really got him into music.

He has been spinning records in clubs for 30 years and 26 years on Radio in Southwest Louisiana. He was born in Lafayette, La. on September 27, 1962. He was raised in Sunset, La. where he is still a resident and says he enjoys being a country boy. In 1981 Carl began using his God given talent to perform in local night clubs after graduation from Sunset High School. He worked in local clubs for three years before being hired as a radio air personality for his first radio job with radio station KJCB 770amin 1984. He worked from 1984 to 1990 then left to explore at radio station Z106.3FM where he worked from 1990 to 1993. At the end of 1993 Carl made one of the toughest decisions of his life and that was to return to KJCB to use his talents to develop an “Oldie Goldie Show” called the Midday Memory Show where he would even go to Baton Rouge to patent the name and he

would become the Midday Memory Man. He stayed two years with KJCB this time from 1993 to 1995. His show became so popular other radio stations came calling. Carl says KVOL 105.9FM had the best offer so he made the move again. He worked at KVOL from 1995 to 1997. As the rating for his show kept climbing to #1 in the Urban Adult Market in 1997 he was later recruited by the citywide corporation which is now Citadel Communications. KNEK Magic 104.7FM was the radio station where he stayed from 1997 to 2002. Carl said they wanted to change his music style and he wasn't feeling that. He said the Program Director at that time was from Georgia and he said he did not like old school, swing out and Zydeco music and that he wanted me to change my style. Carl told him he might as well slap him and everybody in Southwest La. in the face because when you say that here about the music we all love your crazy, that is what we grew up on. Carl would not sell out like that and play that computer music they wanted him to play. I stayed there two weeks looking at that computer he says and did not touch it. So they said they had to let me go since I wouldn't do it. So he then went back to his roots where it all started KJCB 77AM where he was on the air until the early part of 2006. He said it's in my blood. I love playing music and really love talking to all the great listeners in Southwest La. While it may sound like a blast he said being in the DJ booth is not fun all of the time. The pressure of sounding good as well as all the responsibilities of the job can add up to one hectic day. He said "It's not just sitting in front of a microphone all day" Carl T. said "we have to juggle time for request, contest, commercials and songs in a limited amount of time. He went on to say the development in technology especially the introduction of computers in the studio has made the job a little easier over the years.

Carl T. would later become the General Manager of KFXZ, Z105.9, and 106.3 FM. Carl & Jimmy developed a package and presented their Vision of the all new Z105.9 to Parent Company Pittman Broadcasting. After the presentation Jimmy Cole contacted Carl and said " You got your station" The then General Manager Charles Sagona is waiting on your call Carl and Segona met and decided to go for it and launched the



all new Z105.9 KFXZ. Carl says the previous Z Station was playing country and western music, thus he had to go out and pre-sell commercials so that the switch to Southern Soul, Zydeco and R&B could be a reality. Carl says he did it with the support and help of the great Advertisers, he further says “ he owes them all the credit, they showed me a lot of love before we played 1 song on the air” that’s how Z105.9 KFXZ was born.

Carl called Tommy C., Donald and Charles Cravins who were at 104.7 & made the contact with Tom Joyner and Keith sweat, ultimately called George Fisher and later GL Haywood, Corey Arceneaux and Master G all would join the Dream Team from KJCB. He later got Dr. Boogie to come out of retirement he stated. The station went on the air November 3, 2008,,the very day before real change occurred in America on November 4, 2008 when president Barack Obama would be voted the 44th President of the United States. Carl says we made change together. Yes we can and yes we did. Tommy C and I also attended the Historic 56th Presidential Inauguration on January 20, 2009 in Washington DC. Carl states how cold it was but it was a joyous moment. One he will never forget in his lifetime.

My goal was to become the #1 Adult Station in the Market in about a 1 year. We did it in 6 months. 104.7 had been the #1 adult Station since I left there in 2006. It goes to show that if you give the people what they want, the winning is EASY. I was so proud of this accomplishment. About 10 months later Jimmy Cole approached me about doing something with KYNK 106.3 who was playing rock music and not making any money. I told him Hip-Hop music would do well on that frequency. He later decided we would flip the station to Hip-Hop. But we needed someone who was into Hip-Hop, I told him about Troy D. since he was from New Iberia where the signal is the strongest. Troy and

I would talk every day, everyone including employees of Z105.9 told me that that was a bad deal, because Troy D. was no good and he would use people. But me having a good heart and believing in giving people a second chance did it anyway. That would come back to bite me right away. The very first meeting we had Troy D. and DJ the DJ whom he hired would decide they wanted to play Hip-Hop and Zydeco and I told him that was ridiculous because we were already playing Zydeco on Z105.9. That was my slogan, Louisiana's Home for Southern Soul, Zydeco & R&B. I also told the owner Mark Pittman Troy was trying to do this so that he can do all the live shows with the Zydeco Artist like Keith Frank, Chris Ardoin and more. So we continued to argue about it and they decided to let them play 1 Zydeco song an hour. I told Mark Pittman that yes it would start at 1 but he would eventually play 2 or 3 and 4 an hour of Zydeco. And just like I said that's what happened. Later on after firing Troy D. Mr. Pittman the owner would say to me "Carl I have to eat crow because you told me he would do it". He, Troy D. and I would even stop talking to each other for months. Because after allowing him to have his own station and make all the money he wanted he would still try and steal my accounts. Now the buck stops here because you're taking what's mine. That is just too greedy. The old saying "money is the root to all evil" He would then start talking behind my back saying things that was not true. Simply because he couldn't run my Z105.9. He got upset over childish stuff. My rules were, if there was a big event coming to town we would give away free tickets along with other big prizes like trips, cruises, cash money etc. He wanted to give away tickets to his club events. I simply told him it was unfair to all the other Club Owners and we could not accommodate all clubs because we would be giving away tickets all day, every day. The club owners understood, I told him Mr. Flop Lindon was my biggest client and I wish I could do it for him but it wouldn't be fair to the other club owners. He went on and told Flop all sort of lies. The listeners know since I left that station that's all they heard. Even the club owners can hear that, Troy D is all over the radio just the way he tried to get me to do it. But, I can't be bought like the current General Manager Charles Sagona. That is unfair to all the other club owners.

My mom always taught me to be kind to people and treat them the way you want them to treat you. But some people don't live by that rule. One thing about me if I'm not happy with a situation I will speak on it or resolve the problem. I won't just fake like I'm happy knowing the entire time I'm not, like some people. I can't do that to myself. I know sometimes we have to accept some things we are not happy with in our lives, especially at most jobs. But, only to a certain extent. Everything has a limit, especially when you feel deep inside your heart you are being used. As a real man I just cannot and will not ever put myself in that kind of situation, especially when I feel I'm right.

WELL, EVERYONE WANTS TO KNOW WHY I LEFT THE RADIO STATION. THERE WERE SEVERAL REASONS. BUT, ONE REASON AND ONE PARTICULAR PERSON I REFUSED TO WORK WITH THAT "CHARLES SAGONA" AND THE OWNER, MARK PITTMAN, WANTED ME TO WORK WITH. THAT PERSON BEING TROY D. I JUST EXPLAINED THE REASON WHY!!!!!!

Several months after being fired for doing illegal things, stealing my accounts and trying to compete with our station Z105.9 while he was on KYMK 106.3. He, Troy D. and the General Manager Charles Sagona and Dustin Cravins made a deal behind my back while I was on the air. They met at Hooters next door to the Radio Station, when the GM told me he had made a deal with Troy D. after all he had done to me I simply told him I was not working with Troy D. ever again. They wanted me to talk about Troy D. at Mojo's. I simply refused to, several times the GM came and told me that Troy D. was calling because he didn't hear me announce it. I told him he wasn't going to hear it. So since I wasn't on board with their plan they would find a way to set me up. On Monday



Oct. 11, 2010 the GM asked me to give away some free tickets to Troy D's Event at Mojo's, I told him no because Troy and I had issues about that when he was working on 106.3 and it was unfair to the other clubs just as I stated earlier. So I left out of the studio angry. I wasn't feeling good at the time already because I was coming down with the flu. The very next day I would not go to work because I went to the doctor to get a flu shot (Tuesday Oct. 12, 2010) and I would be out of with the flu the entire week and return back to work on Monday October 18, 2010 (records attached #1).

This was the same week Mojo's was to kickoff. Thursday October 14, 2010 I'm in bed sick with the flu. On that same Thursday night, about midnight I get up to take some medicine, before lying down I checked my phone to checkout my Facebook page and noticed I had two missed text messages from Dustin Cravins 1 at 11:23pm saying if you are up call me...we need to talk. The other at 11:25pm saying plenty to discuss. I text him back telling him to call me. He called me at 12:13am and we talked for 32 minutes (records attached #2). He's complaining to me about not wanting to push their Thursday night. I told him it's nothing personal with you Dustin. I'm just not doing anything for Troy D. Dustin kept telling me that I was making Tommy and the guys not mention their event as well. I simply told him that's not true, the bottom line is that he needs to be calling the GM because that's who he and Troy D. made the deal with and that Troy D. played at his club (the Zydeco Hall of Fame) and could not draw a crowd. So what made you think he could draw at Mojo's. Simple as that. On Monday Oct. 18, 2010 I return back to work.

On Tuesday Oct. 19, 2010 the GM comes in asking all sorts of questions about the promotion that I had started. The Saints Flat Screen Mania Give-Away with free TV's, limo ride and tickets to see the Saints, because I also did all the promotions. He thought he was slick but I was feeling his vibe that something was going on. So I didn't tell him what he wanted to know. Later he comes in and tells me we need to talk when I got off the air. I already knew what that was about, so I did.

We had a very short discussion and decided that if I wouldn't work with Troy D. he had to let me go, so after I told him a few choice words and told him how he would turn his back on someone who has built Z105.9 and 106.3 to what it was today, put my life and my family on hold to build a winning station and he would rather deal with a snake whom we had just fired for stealing behind my back and doing all kinds of other illegal stuff. Then I would not have my name on this brand anymore. They can have their station, just give me my papers to file for unemployment. That's the facts (paperwork #3). If you notice when I left all the commercials were about Troy D. Anytime you want to know anything about me, ask ME! Don't believe rumors from HATERS. Like George Fisher, he was fired by management yet he talked about me and Tommy C on his Lil show in Opelousas like we did him something. I never fired him, he got himself fired by talking about the Eunice police Dept. on air all the time, calling out Officers names on the air and he had been asked to stop several times and continued. That's the FACTS! Telling people we rob the community because we would charge \$7.00 at the door or \$10.00 on Holidays. People don't get bamboozled. We did the same thing the Charcoal Lounge did where he was playing at that time. Now if you look at it we had the better deal, we were two DJ's for the same price compared to him being one DJ. But sometime jealousy will make you do something like this and make false accusations. People, please stop falling for the old okie dokie, stop judging when you don't know the facts. There are always two sides to every story.

Another true fact is that Dr. Mark Pittman owner of Pittman Broadcasting is a BIGAMIST out of Covington La. also his General Manager Charles Sagona who is running the station is a RACIST.

I stated all that to Dr. Pittman in a 4 page certified letter I sent to him which he received on October 27, 2010 (paperwork also attached). They continue to use Blacks and then get rid of them. Just ask for the records of several past & present employees. They will tell you I'm stating FACTS. By the way it's about to happen all over again. The Juice 106.3 is now being fronted with money from Keith Frank, Cupid and Chris Ardoin. I guarantee it's all going to happen to them as well. He will use them up and spit them out like a piece of gum. Mark my words!

SINCE I LEFT Z105.9, I HAVE HEARD SO MANY RUMORS AS TO WHY I LEFT, NONE OF THEM BEING TRUE, JUST RUMORS. I heard I beat a woman up (FALSE). I would never hurt or disrespect a women, I have daughter & granddaughters...please my Mom raised me better than that. I have heard so many false accusations that it has stressed me out to the point of having to be put on medication. Another BIG RUMOR I heard was that I gave a women I was being with a TV. "WOW" first of all, just like I stated earlier...I did everything at Z105.9with an honest HEART and anyone working there will tell you the same thing. My name was on this station therefore I did everything possible to make it work and to make it the #1 Station. First and foremost my listeners always came first. I did all the promotions as well. The cruise give-a-ways, money, trips, etc. The last promotion I did was the Saints Flat screen Mania Give-Away where we would give away TV's, tickets to the Saints game, limo rise to and from the game and much more. When I left they didn't know what to do as I stated earlier I only told them what I wanted them to know because I felt the vibe that they were trying to get rid of me because I wouldn't play Politics with certain people and deal with the likes of Troy D. and management. The radio station began getting so many negative calls about the music the



two new DJ's were playing, and the players kept asking where Carl T. was I know this because several of my family and friends called and text the station. When my listeners would go on Facebook and ask questions about me Pittman Broadcasting would not only delete their message but they would also block them from accessing the Z105.9 Facebook page, which tells me "what are they trying to hide", bottom line is they did not want others to see the questions that were being asked. That is when they put out rumors about me giving away a TV, simply because they did not know what else to say. They basically passed the buck on me knowing very well that what they were saying was not TRUE. The two DJ'S that took my place even made a joke about it on the radio. I got it recorded, the joke is on them because what goes around comes around "KARMA". Well the facts are all the accusations against me were FALSE. The day the young lady won the TV was the same Thursday October 14, 2010 I was home sick with the flu. That means no way I could have done anything like draw the name. Fact is it was Master G. who gave away the TV she won. He was taking my place that day while I was out sick with the flu. That is a fact, check it out (paperwork attached # 1).

While we are on the facts let's go back some years to when I left 104.7. As I always say I put my fans first in everything I do in radio. You guys make me who I am not the haters, the real true fans. I never forgot the days when the Program Director walked in and told me I couldn't bring my music in the station because they were changing the format and I had to play music from the computer that was already programmed. I looked at him and told him that's why this station is #1 now because of this music Southern Soul, Zydeco & R&B. So to make a long story short I sat at that computer for two weeks watching it, because I told him I could not change me. I didn't touch the computer I just watched it. So after 2 weeks he said Mr. Thibodeaux if you don't want to follow my music library I'm going to have to let you go, and off I went. That's a FACT! (paperwork attached). I heard all kinds of rumors when I left there. I stole money, all kinds of lies & rumors. I say again if you want to know the truth about me, ASK ME. Don't judge me by what you hear in the streets. Some people say I look mean "WOW" I'm not a mean person. Ask the people who know me. I'm just a serious person with a lot on my mind and I also suffer from some serious sinus headaches. You might see me on one of those days. I am a very happy person, blessed . Just because you don't see me smiling sometimes, I'm smiling deep inside, believe that. I'm just a quiet shy person, sounds crazy being that I'm a DJ, right? Sorry that's just me. My Mom was a very shy person I guess I get it from my Momma...lol.

Another reason for me telling you my story. The fact is I have children and it's a hurting thing every time I look at the news and see our kids killing themselves over stuff like bulling on the internet and even in the schools. This is sort of that situation when adults are being portrayed in a way they are not. In these last couple of months I have had a few surgeries and have to have one more. I have been on depression medicine, high blood pressure medicine, stress medicine and some of this medicine has side effects of suicidal thoughts "WOW" Thank God I'm not that weak. I just stop taking the medicine and put it in God's hands and went on a diet. But folks our kids are not as strong as we are, and that's the problem. We need to stop with the hate and it starts

at home with our kids. STOP!! More Love And Less Hate....PLEASE!!!!

You Know I really believe that God makes things happen for a reason. During that whole time I did a lot of praying. Just taking some time out for myself and getting some clarity on



things with myself, with my career, with my life and it really helped me. I started seeing things a lot more clearly from every aspect of my life. “Even as rumors swirl around as to why I left the radio station. During the time away I have been going through these different illnesses, surgeries, and hard times. I have never been more focused. I just feel healthy, I’m better physically, mentally and spiritually which is the #1 thing. A special thanks to my family and real friends who stuck by me, to my Church and the Priest at St. Charles Borromeo Catholic Church in Grand Coteau. To the great Religious staff at the Carmelite Monastery at 1250 Carmel Dr. in Laf. If you are going through anything please take time to go there or just go because God is so great. Thanks to the Doctors, nurses and staff at Opel. General Hospital, Sunset Medical Center and the Orthopedic Group of Lafayette and especially to the lady who has always treated me like a son since I lost my mother Mariette “Sue” Pierre. My #1 supporter, friend and spiritual leader (RIP) I’m talking about a Lady with a Heart of Gold Mrs. Mary Chevalier. I thank her for always believing in me. She and I talk on the phone often and I sit and talk with her and her husband Mr. Chester for hours. “Lots of wisdom” thanks her children, grandchildren and the Pillows of Hope Non-Profit Organization for sharing her with me. I love you Mrs. Mary.

When she called me and said she wanted to do a Benefit for me I immediately told her NO. She said well think about it. I didn't call her back. A few weeks later she called me and said "LOOK BOY" put your pride aside and let us do this for you, because you have done a lot for people for so many years. Now let us do this for you. I told her I would pray about it. I did just that. I called her a week later and told her to do it. She tells me, good decision. She was very, very disappointed when 3 radio stations I worked for several years, Z105.9, KJCB and 104.7 would not announce the Event. I had already told her they probably wouldn't. She was SHOCKED. I told her God and the good people in Southwest La. is going to make it a great Event.

When this one is over I would like to make it an annual Event for Autism. The fight against Autism in honor of my HEART, my baby girl Carlis. She is Autistic and doesn't talk along with other complications. I would just love for her to say daddy or momma, anything. I would give a million dollars if I had it just to hear her talk. I know God gave her to us for a reason. I think it is so I can speak out about Autism on the radio. I applaud my wife and my mother-in-law along with her teachers at school for always showing so much love to my baby. She is my reason for living, she is my gift from God, and she keeps me humble. Like I always say before I sign off the air. God loves you so do I, when you get on your knees tonight, do one for me and I will do one for you. That's because we all can use it. Prayer does work, I'm living proof. I forgive my haters I just can't work with them anymore. I also forgive all who has judged me, all who have accused me with their false accusations. God says to forgive!

Things happen for a reason. God knows I have a GOOD HEART and what my heart wanted and where I needed to be. He also let me see my surroundings, who was with me and who was against me. I was really, really hurt as some of the people I hired at Z105.9 would turn their backs on me simply because of rumors. Also some of the recording Artist. They know who they are. I was told several times that some people

wanted to see me suffer, suffer for what, for believing in myself, and believing in right from wrong. I am a man of strong principles, when I believe in something I fight for it or against it. Especially knowing with God on my side all things are possible. Motivate, congratulate, don't HATE. I love you all, Carl T.

In My Late Great James Brown voice...Please..Please..Please Go and Spread the Truth. Just like you spread the false accusations.

I Thank You in advance!!!

I'm only human, no one is perfect, and we all make mistakes.

Get the facts before you judge a person.

**ONLY
STATING
THE
FACTS
DJ CARL T.**

